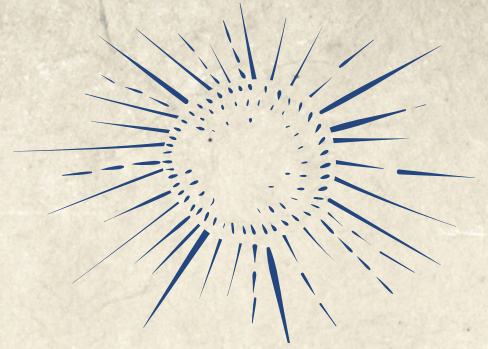


National Association of Benefits and Insurance Professionals  
Northern Nevada Chapter



# NABIP

Shaping the *future* of healthcare



2026 BENEFITS  
AND MEDICARE EXPO

# SADDLIN' UP FOR SUCCESS

APRIL 29, 2026

ATLANTIS RESORT CASINO

3800 S. VIRGINIA ST, RENO, NEVADA 89502



## SPONSORSHIP



## GUIDE



# NABIP NN EXPO

## PARTNERSHIP OPPORTUNITY

Howdy Partners from NABIP Northern Nevada,

We're Saddlin' Up for Success at our annual Group, Individual & Medicare Expo, happening April 29, 2026 at the Atlantis Resort Casino in Reno, NV—and we'd be mighty pleased to have you join us as a vendor.

This high-impact roundup brings together industry experts, decision-makers, and trailblazers from across the benefits frontier. As a vendor, you'll have the chance to hitch your wagon to opportunity—showcasing your products, swapping insights, and forging lasting connections in a dedicated exhibition space.

We're also offering access to top-tier sessions and workshops, so you can stay sharp on the latest trends, tech tools, and policy shifts shaping the future of our industry. It's all part of "Saddlin' Up for Success"!

We've made a small adjustment to reflect a change in our raffle setup. Vendors are no longer expected to provide a raffle prize—but you're more than welcome to rustle up a booth giveaway or drawing to announce at day's end. It's a great way to keep the energy high and your brand top of mind.

If you're ready to ride alongside us, let us know by March 30th so we can reserve your spot.

Questions? We're happy to help. Let's make the 2026 Expo the place where partnerships grow and success takes the reins.

Gitty Up Ya'll!

Georgana Cepeda - Vice President - NABIP-NN

For questions or more information, email  
[info@nabipnn.org](mailto:info@nabipnn.org)



# SPONSORSHIP PACKAGES

LUNCH SPONSOR - \$1,750

1 AVAILABLE

Prominent signage on the tables during lunch.

Includes: Vendor table, four registrations, full page ad in program, recognition in printed materials, signage, website and from podium.

PROGRAM SPONSOR - \$1,250

SOLD

Includes one vendor table, two registrations, back page ad (color 8.5 x 11) in program, company logo on every page in program, recognition in printed materials, signage, website and from podium.

DECORATION SPONSOR - \$1,250

SOLD

Includes one vendor table, two registrations, full page ad (color 8.5 x 11) in program, recognition in printed materials, website, logo on podium banner, and signage on every decorated table.

GRAND RAFFLE SPONSOR - \$1,250

SOLD

Includes vendor table, two registrations, full page ad in program, recognition in printed materials, signage, website and from podium. Raffle prize gifted in company's name. \*All attendees will receive one raffle ticket, separate from the charity raffle giveaways.

BADGE SPONSOR - \$1,250

1 AVAILABLE

Includes vendor table, two registrations, full page ad in program, logo printed on attendee badges, recognition in printed materials, signage, website and from podium. Option to provide lanyards.



**REGISTRATION SPONSOR - \$1,250**

**SOLD**

**Includes vendor table, two registrations, full page ad in program, sponsor provided tablecloths on registration tables, recognition in printed materials, signage, website and from podium.**

**BAG SPONSOR - \$1,250**

**SOLD**

**Includes vendor table, two registrations, full page ad in program, sponsor provides bags, recognition in printed materials, signage, website and from podium.**

**PARTY FAVOR SPONSOR - \$1,250**

**SOLD**

**Includes one vendor table, two registrations, full-page ad in program, recognition and logo on NABIP Party Favors received by all attendees, recognition in printed materials, signage, website and podium.**

**MC SPONSOR - \$1,250**

**1 AVAILABLE**

**Includes one vendor table, two registrations, full-page ad in program, recognition in printed materials, signage, website and several times from the podium throughout the event.**

**HEADSHOT PHOTO SPONSOR - \$1,250**

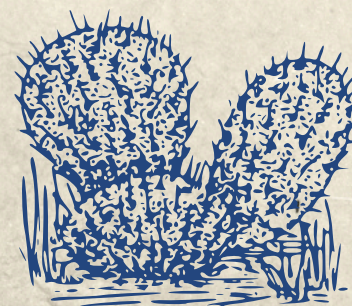
**1 AVAILABLE**

**Includes vendor table, two registrations, full page ad in program, recognition in printed materials, signage, website and from podium.**

**AUDIO VISUAL SPONSOR - \$1,250**

**1 AVAILABLE**

**Includes vendor table, two registrations, full-page ad in program, recognition in printed materials, signage, website and from podium.**



**BINGO CARD SPONSOR - \$1,050**

**SOLD**

**Includes one vendor table, two registrations, half-page ad in program, recognition in printed materials, signage, website and from podium.**

**BREAKFAST SPONSOR - \$1,050**

**SOLD**

**Prominent signage on the tables during breakfast.  
Includes: Vendor table, two registrations, full page ad in program, recognition in printed materials, signage, website and from podium.**

**BEVERAGE SPONSOR - \$1,050**

**SOLD**

**Company Logo on drink table(s) all day.  
Includes one vendor table, two registrations, full page ad in program, recognition in printed materials, signage, website and from podium.**

**DESSERT SPONSOR - \$1,050**

**SOLD**

**Prominent signage on the tables during dessert.  
Includes vendor table, two registrations, full-page ad in program, recognition in printed materials, signage, website and from podium.**

**BREAK OUT SESSION SPONSOR - \$1,050** 1 AVAILABLE

**Includes vendor table, two registrations, half-page ad in program, recognition in printed materials, agenda, signage, website and from podium.**



## EXHIBIT HALL VENDOR BOOTH - \$650

Tabletop spaces available in the exhibition hall  
Includes Booth, 2 registrations, display and distribute promotional items,  
and mention in program.

## SPOTLIGHT SPONSOR - \$350

Includes one registration, half-page ad in program, recognition in printed materials, and allows for marketing materials to be passed out during the event.

**\*\*Spotlight Sponsorship does not include a vendor booth or recognition on the website or from the podium.\*\***

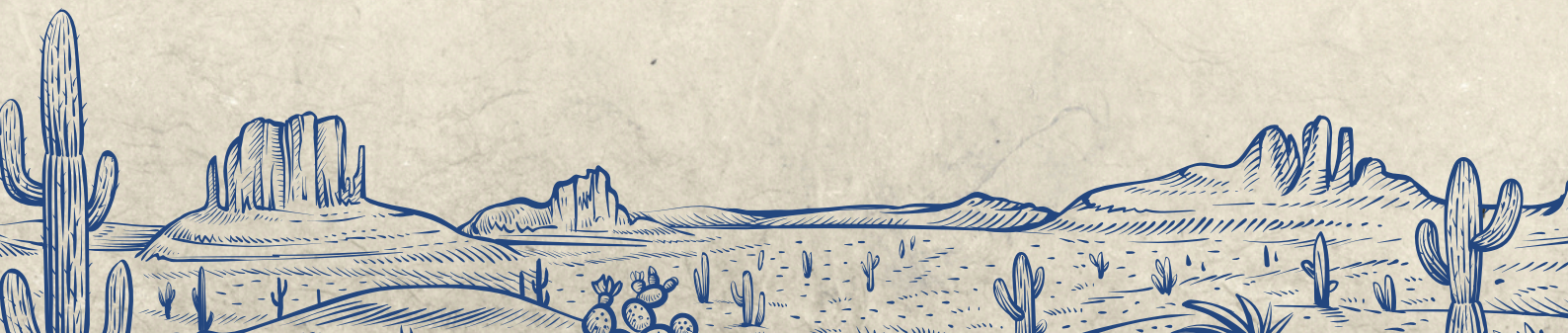
## PROGRAM ADVERTISING (FULL COLOR)

\$250 - Full Page (8.5 x 11)

\$150 - Half Page (8.5 x 4.5)

\$50 - Business Card Ad

All Ads must be high resolution in pdf, jpeg, tiff, or png format.  
Ads must be received by April 01, 2026.



# SPONSOR CONTRACT FORM

(Complete Entire Form)

**2026 NABIP**  
Northern Nevada  
Benefits & Medicare Expo

## REGISTRATION FORM (Please Type or Print all information)

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_

Telephone \_\_\_\_\_ Email Address \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

If the above-named person is not in charge of on-site coordination, please provide info below:

Name \_\_\_\_\_

Telephone \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_

## SPONSORSHIP PACKAGE REQUESTED:

Sponsorship: \_\_\_\_\_

Additional attendee name & email: \_\_\_\_\_

Additional attendee name & email: \_\_\_\_\_

## PAYMENT INFORMATION

My check for the Grand Total above of \$ \_\_\_\_\_ made payable to NABIP Northern Nevada is enclosed.

Please mail to: NABIP Northern Nevada P.O. Box 20129 Reno, NV 89515

Charge the Grand Total above of \$ \_\_\_\_\_ to: MasterCard  Visa  Amex  Discover

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Fax or E-Mail Form With Credit Card Info to (775) 883-6378 or [info@nabipnn.org](mailto:info@nabipnn.org)

